



Joy Vijay

Style is a simple way of saying
complicated things

Delightful shades



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Simplicity is the ultimate
form of sophistication.

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Magical mystery



Beautiful Shades

The classy, can make you fall in love quite effortlessly







Joy Vijay

Updates your look with bright colors.



Cocktail creations

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Blushing beauty

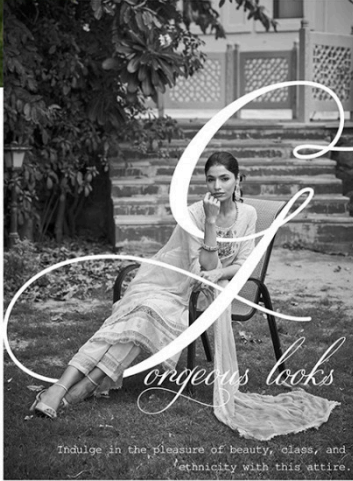


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Make a bright new beginning to this season



Jas Viscy®





Effortless beauty

Vibrant tones to give any look an adrenaline rush.

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~ TOP ~

PURE COTTON FINE BORER EMBROIDERY WITH PLACEMENT
EMBROIDERY ON TOP AND PRINT AND EMBROIDERY PATTI
ON DAMAN AND SLEEVES WITH FANCY LACE WORK

~ BOTTOM ~

PURE COTTON (SOLID COLOR)
WITH PRINT PATTI AND FANCY LACE WORK

~ DUPATTA ~

PURE CHIFFON DIGITAL PRINT WITH FANCY
READYMADE LACE AND LATKAN



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Jaya Vijaya[®]

R U H A N I



The colors are lively for the season.

Indulge in a desirable journey of fabrics that never fades out at the style horizon.