

Diya
TRENDS

A Venture of : *Kajal Style*

2008

DIFFERENT LOOK

Diya
TRENDS

A Venture of : *Kajal Style*[®]



"Don't be into trends.
Don't make fashion own you, but
you decide what you are,
what you want to express by
the way you dress and the way to live."

2005



Diya
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2010

"Fashion is very important. It is life-enhancing and, like everything that gives pleasure, it is worth doing well."

Diya
TRENDS

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2006

EVERYONE



"Fashion is what you're offered four times a year by designers. And style is what you choose."

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2001

Diya
TRENDS

A Venture of : *Kajal Style*®



2002

"Fashion is about dressing according to what's fashionable.
Style is more about being yourself."

CLASSIC
BEAUTY

Diya

TRENDS

A Venture of: *Kajal Style*



2009

STAND OUT IN STYLE

"I think fashion can do a lot. Fashion is very popular, so it can help broadcast a message and reach a new generation."

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COLLECTION BABRIC

"Fashion is about dressing according to what's fashionable.
Style is more about being yourself."

2004

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2003



A Venture of : *Kajal Style®*

OUT



2001



2002



2003



2004



2005

GOLDY

VOL-2

FEET



2006



2007



2008



2009



2010

GOLDY

VOL-2

Diya

TRENDS

A Venture of : *Riya Style*

DIFFERENT
COLLECTION

"The hardest thing in fashion is not to
be known for a logo, but to be known
for a silhouette."

ART OF NATURE

"The hardest thing in fashion is not to
be known for a logo, but to be known
for a silhouette."

NEW
CLASSIC AFFAIR

"I think our bodies are beautiful, and
I think celebrating them and being
comfortable in them—no matter what
age you are—is important. There
shouldn't be any kind of shame or dis-
comfort around it."

Things
Big

A TRENDY FASHION AT AFFORDABLE PRICE