



Joy Vijay

Style is a simple way of saying  
complicated things

*Delightful shades*



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Simplicity is the ultimate  
form of sophistication.

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*Magical mystery*



*Beautiful Shades*

The classy, can make you fall in love quite effortlessly







*Joy Vijay*

Updates your look with bright colors.



*Cocktail creations*

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*Blushing beauty*

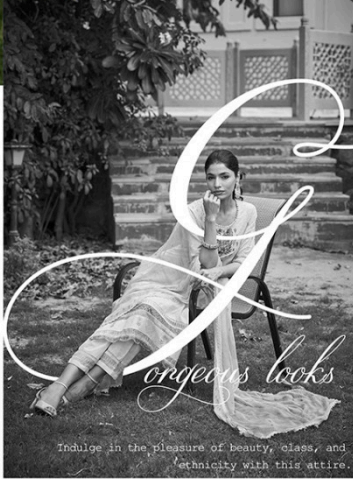


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Make a bright new beginning to this season



Jas Viscy®







*Effortless beauty*

Vibrant tones to give any look an adrenaline rush.

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## ~ TOP ~

PURE COTTON FINE BORER EMBROIDERY WITH PLACEMENT  
EMBROIDERY ON TOP AND PRINT AND EMBROIDERY PATTI  
ON DAMAN AND SLEEVES WITH FANCY LACE WORK

## ~ BOTTOM ~

PURE COTTON ( SOLID COLOR )  
WITH PRINT PATTI AND FANCY LACE WORK

## ~ DUPATTA ~

PURE CHIFFON DIGITAL PRINT WITH FANCY  
READYMADE LACE AND LATKAN



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*Jaya Vijaya*<sup>®</sup>

# R U H A N I



**The colors are lively for the season.**

*Indulge in a desirable journey of fabrics that never fades out at the style horizon.*